## PRESS RELEASE

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## **For Immediate Release**

## Contact Organics Introduces its Revolutionary New Non-Toxic Bioherbicide to USA market

An effective non-toxic alternative to glyphosate

**Maurice, Iowa (April 17, 2021)** - Contact Organics Representative Kathleen Hallal will be introducing a revolutionary new Bioherbicide product for weed control to the Park City/Heber Valley area at the Charleston Town Hall in Charleston, UT on April 17, 2021. She will follow the presentation of Heber Valley resident Ms. Laurie Gagan who will be discussing the harm glyphosate poses to our health and why we need an alternative method of weed control to protect us and the environment. In light of the recent multibillion dollar awards in the thousands of lawsuits linking glyphosate to lymphoma, there is great demand for a safe and effective method of weed control around our farms and communities. Contact Organics is the answer. Our first US shipment sold out throughout the Southern US, and customers are reordering. This will be your chance to learn more!

In answer to the incontrovertible science showing the need to reduce our exposure to toxins, Contact Organics has created a technology that allows for an extremely low concentration of acetic acid (as in household vinegar) to achieve rapid efficacy at killing weeds while protecting our families and the soil biology. Our product even manages tough invasives like thistle. After the first couple of uses, control is established and you will achieve a 6-8 week spread between applications, making Contact Organics cost effective. It is easy on your equipment and safe for use on farms and in gardens, at schools and parks, and in open spaces.

Contact Organics currently offers two products that when combined provide optimal performance: Weed Terminator 20 Bioherbicide and Boost performance enhancer. Attached is a flyer for more information about the meeting. Visit www.contactorganics.com for information about our patented delivery technology, specific weed management, and much more.



## **About Contact Organics**

**Contact Organics** develops and manufactures proprietary, high performance, non-toxic weed management products. In the United States, the company markets and distributes them under Contact Organics Weed Terminator 20 and Contact Organics Boost labels for domestic, commercial, public and amenity applications. **Contact Organics** holds a strong patent portfolio, and its growth is fueled by the global trend toward environmentally sustainable weed management and agriculture. Established in Australia in 2015, the company Headquarters are in Melbourne. Contact Organics products are manufactured in Bangkok, Thailand. The Company is in the process of securing regulatory approvals in key world markets and is setting up global distribution channels.



For further information about the meeting, contact Contact Organics Contact: Kathleen Hallal Phone: 949-500-0981 Email: <u>k.hallal@contactorganics.com</u>